“That project has a snowball’s chance in hell of ever being built.”
“Every American City can learn from the way Neighborhood Centers is embracing Houston’s future and weaving it into Houston’s History.”

– The Brookings Institution
1 Large where it counts
Small where it matters

3 Holistic

2 Leverage public with private resources

Build on strengths and aspirations
Growth FOR GOOD

Creativity & Leadership

Efficiency & Effectiveness

Compliance & Control

INNOVATION & INTEGRATION

PEOPLE / PROGRAM DEVELOPMENT

INFRASTRUCTURE DEVELOPMENT
FINANCING STRATEGY

- Earned/Endowment
- Corporate/Foundation
- United Way
- Government

SOLIDLY FUNDED PROGRAM
Lessons
NO ONE is coming
Do what you can, with what you have, where you are, right now.
you can’t BUILD on BROKEN
Listen twice.

Build once.
YOU NEED A BIG WHY TO GET A BIG WE.
Should be BIGGER
Should be smaller
Can’t use public funds for that.

NOT SCALABLE
Not comprehensive enough
Too ambitious

Private sector will never fund it
Only works in immigrant neighborhoods

Only works with charismatic leader
Too loosey-goosey

Just one place-based project
Too much regulation

Not replicable
Not sustainable
We do good work... because we do good work.
THANK YOU.

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